What is claimed is:

[Claim 1] 1. A hidden LCD device, suitable for a vehicle, comprising:

a head rest, comprising a narrow receiving space extending from a side thereof;

a gear track, disposed at a lower side of said narrow receiving space of said head rest; and

a LCD panel, connected to a motor so that said LCD panel can be moved in or out of said narrow receiving space and can be positioned between two head rests so that passengers inside said vehicle can watch entertainment programs displayed on said LCD panel.

- [Claim 2] 2. The hidden LCD device according to claim 1, wherein said LCD panel comprises a monitor and a plurality of buttons on a surface thereof.
- [Claim 3] 3. The hidden LCD device according to claim 1, wherein said motor comprises a motor element moving along said gear track.
- [Claim 4] 4. The hidden LCD device according to claim 1, wherein said motor comprises a rotary element for adjusting a viewing position of said LCD panel.